

Platinum Health's Vulindlela Wellness Campaign @ DWARSRIVIER



Platinum Health (PH) hosted its well-known Vulindlela Wellness campaign at Dwarsrivier North and South Shafts on 4 and 5 April 2023. The key objective of the campaign was to offer members the opportunity to get tested for blood pressure (BP), Glucose and HIV. The campaign also served as an ideal platform to build stronger relationships with members.



LOYALTY GIFTS ...

All members who tested received loyalty gifts.



THANK YOU to Dwarsrivier management for their support and involvement which contributed to a successful Vulindlela Campaign!
A total of 106 tests were done over the 2-day period!