

Platinum Health's Vulindlela Wellness Campaign

@ Northam Booyesendal



PLATINUM
HEALTH

Platinum Health (PH) hosted its popular Vulindlela Wellness campaign at Northam Booyesendal on 18 and 19 October 2022. The key objective of the campaign was to build stronger relationships with members and to offer them the opportunity to get tested for blood pressure (BP), Glucose and HIV.



LOYALTY GIFTS A total of 1 321 tests were done over the 2-day period and all members who tested received loyalty gifts.



THANK YOU to Northam Booyesendal management for their support and involvement which contributed to a successful Vulindlela Campaign!